BE AGILE IN YOUR INNOVATION WITH BUSINESS-DRIVEN WORKFLOWS



Organizations with business-driven workflows are:

more likely to have the ability to capture and integrate ideas from employees, customers, and suppliers

6.4X as likely to dynamically update business processes as new best practices emerge

more likely to have form templates for quick process design

as likely to have the ability to develop solutions without altering code

2.4X as likely to enable IT and the line of business to create solutions

Want to learn more? Watch the webinar, <u>Business-Driven</u>
<u>Workflows for Innovation-Driven Organizations</u>,
presented by Aberdeen Group and Nintex

The bottom line: By enabling business-driven workflows, organizations can innovate and drive substantial changes to the business that result in improved performance.



3.1x

