

BetterCloud for Dropbox Business

Key Use Cases for Customers

USE CASE # 1

IT Automation

Dropbox customers can get more out of their investment in Dropbox, by increasing end user adoption and IT time savings with day-to-day operational automation and management tools:

- **Automate on/off-boarding sequences** - Share out files and folders to new employees so they can get started on day one. Automate offboarding to revoke access to files and folders, transfer them to managers immediately upon termination.
- **Show end user activity and usage** - Ingest data from Dropbox to gain insight and alerts into end user activity and usage. Target specific groups of people for additional training and help with adoption.
- **Automate maintenance of users and groups** - Keep groups up to date so employees have access to the correct files and folders
- **Build your unique automation policy** - BetterCloud can let you define appropriate Dropbox admin actions based on the user's role, department, manager from events triggered by alerts or identity lifecycle changes

USE CASE # 2

Data Security

BetterCloud can solve majority of data security concerns typically raised by Dropbox customers as a **simpler, faster** and **economical** alternative than CASBs:

- **100% API-based** solution engineered with the latest & greatest Dropbox APIs
- **Quick and easy** to install within minutes, with no impact on end users experience vs traditional CASBs
- **Very economical** and cost effective (\$2 /user/month) compared to traditional CASBs
- **Enforce sensitive data sharing** policies without slowing down users' access to applications.
- **Configure custom security policies** that discover and fix changes in file & folder settings and automatically prevent it in the future
- **Create least privilege access roles** and avoid data breaches caused due to bloated admin rights & permissions
- **Rich granularity & control** using standard Dropbox admin actions (eg. file sharing settings)

USE CASE #3

SIEM for Dropbox

BetterCloud provides a scalable way to ingest Dropbox activity and event API data to provide operational alerts and insights with a fast, **inexpensive** SIEM solution that **includes automatic remediation** of the alerts and policy violations in the same console:

- **Global visibility, advanced filtering and search** across millions of files and permissions
- **Real-time alerting** and policy enforcement for files shared externally, publicly, with specific people or domains.
- **Alert on suspicious super admin access** by monitoring & enforcing super admin counts (especially useful for companies deploying Dropbox and security policies for the first time).
- **Deep context** provided for user and file objects for investigating individual policy violations
- **Remediate incidents and alerts** with hundreds of admin actions by taking one-off, bulk changes or automated policies across Dropbox and other mission critical SaaS applications.

USE CASE #4

GDPR for Dropbox

BetterCloud enables IT organizations to define and enforce granular policies in an effort to comply with GDPR across users, data, and applications throughout their SaaS environment. GDPR requires you to:

- **Control access to personal data** - BetterCloud can enforce a least privilege model by restricting who can view, create, edit and delete most sensitive data using privileges & roles
- **Follow the right to be forgotten** - BetterCloud can discover and delete data through comprehensive audit logs and offboarding workflow actions & results.
- **Report a breach in 72 hours** - BetterCloud can deploy advanced alerts & policies and instantly notify teams via SMS, email, webhooks (alerts on new admins, files sharing changes, admin action audits)
- **Comply with data portability** - BetterCloud can centralize and locate data containing all of an individual's data into a single folder to easily share it with them

BetterCloud strives to delight customers -
offers best-in-class support and success services to all
customers at no additional cost, with live chats being
responded to within **30 seconds**.