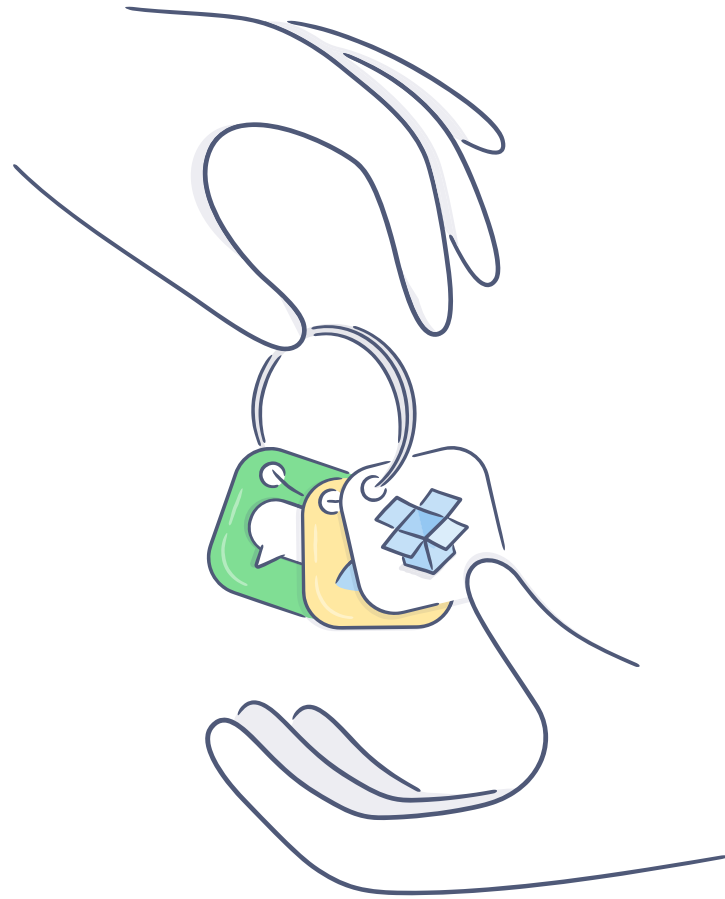


# Better, together

Best-in-class apps make for optimized workflows



---

# Table of contents

**Intro** . . . . . 3

**Chapter 1**

Customize your workflow with best-of-breed apps . . . . . 4

**Chapter 2**

Improve productivity with powerful partners . . . . . 7

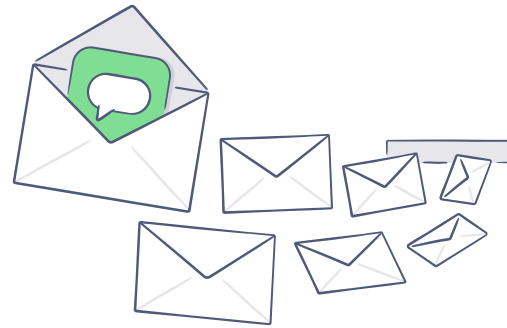
**Chapter 3**

Integrate your tools for better processes . . . . . 9

**Conclusion** . . . . . 12

# Intro

Developers submit more than 1,000 new apps to the iOS App Store and over 2,000 to Google Play every day.



Many of those apps are productivity-focused, intent on changing the way we work. From manufacturing to graphic design, getting work done has become a series of clicks and inputs. But it doesn't have to be a disconnected or jumbled experience. When used correctly, productivity apps can support work styles grounded in efficiency and ease.

In this eBook, you'll discover how to leverage productivity tools to optimize your business workflows.

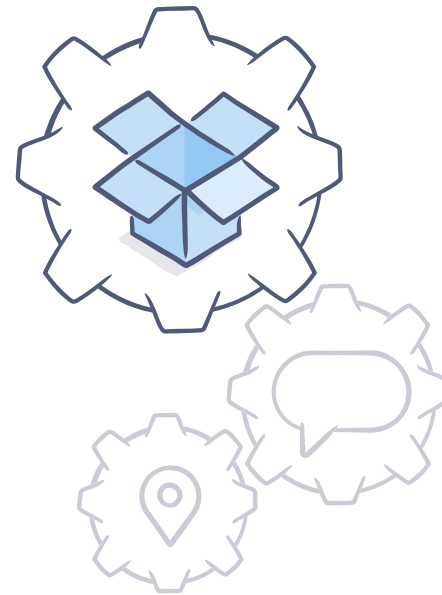
- Explore why best-of-breed apps are the top choice for your organization
- Discover top productivity tools
- Learn what makes for an optimized workflow

---

1

## Customize your workflow with best-of-breed apps

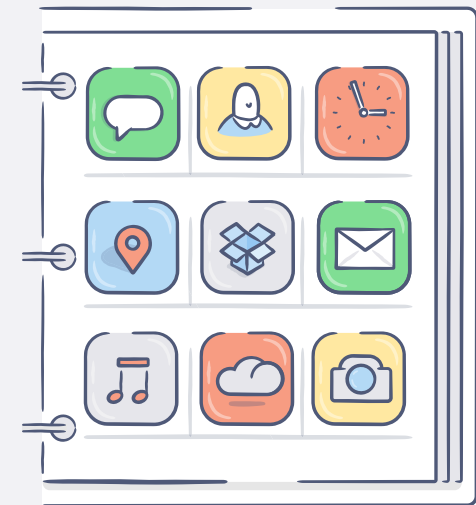
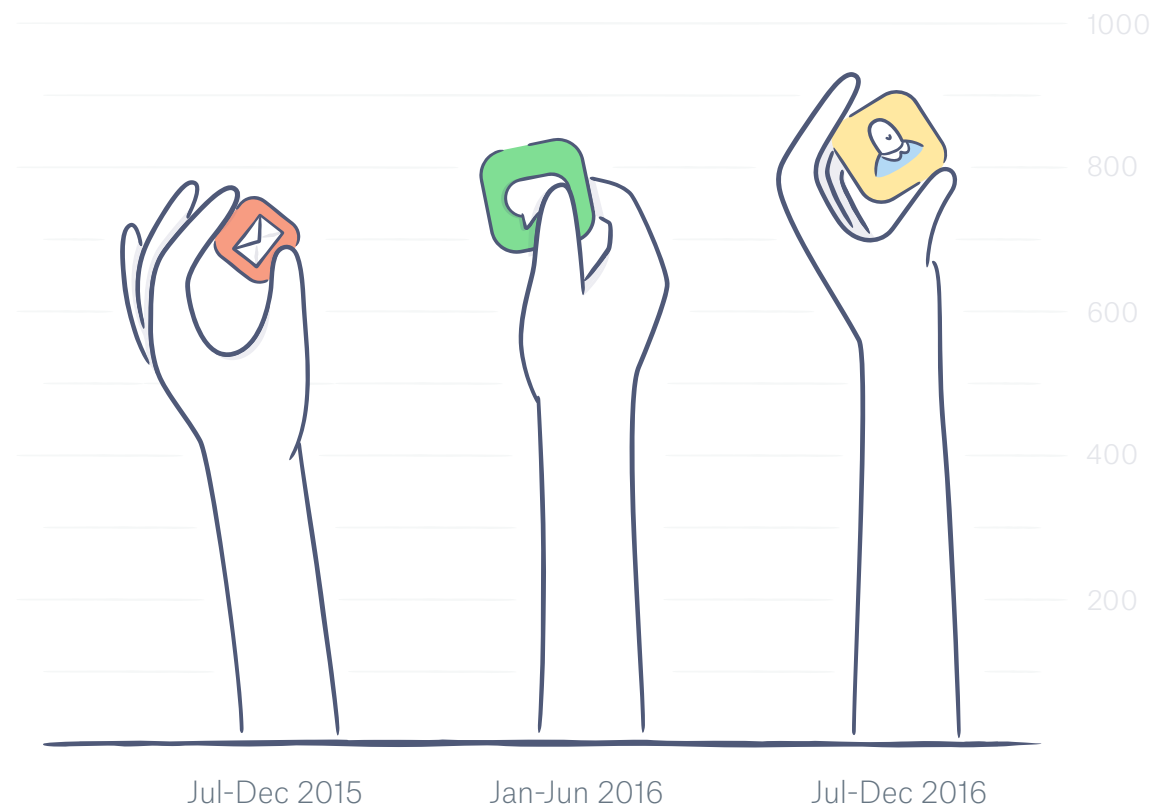
The sheer volume of apps out there makes bringing the right tools together for your organization a daunting and time-consuming task. The apps you choose need to work together to unlock the most value for your teams and customers.



## Employee app usage is on the rise

The number of workers with access to workplace apps has increased significantly in the past two years according to a 2017 report from Symantec<sup>1</sup>.

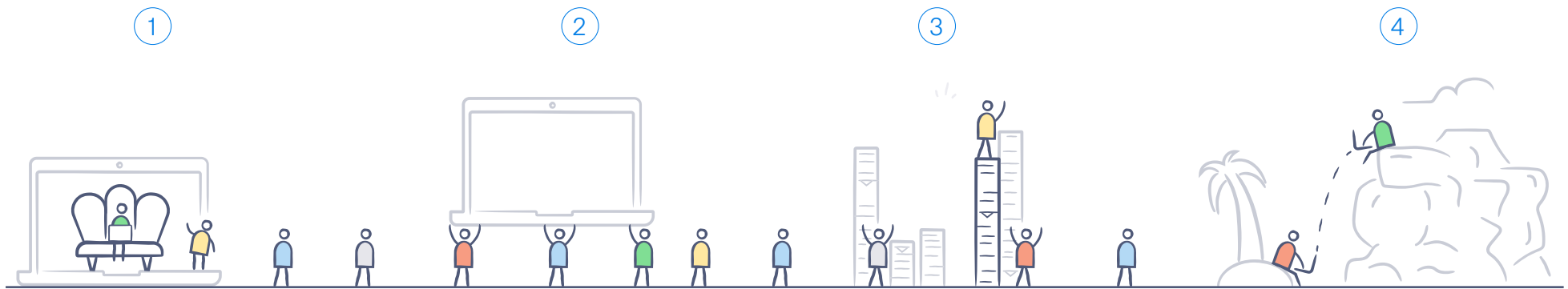
Average number of cloud apps used per organization



As you search for the best apps for your organization's workflow, you might seek out recommendations from colleagues, research industry favorites, experiment with several options, or all of the above. Chances are, one app won't do it all. Instead, you can build a bespoke collection of apps to meet your organization's various needs.

<sup>1</sup>"Internet Security Threat Report," 2017, Symantec

## Creating a collection of tools specific to your company's workflows isn't as simple as it used to be



You have remote workers, or those who need the flexibility to work anywhere.

They want to bring their own devices and need tools that are platform-agnostic.

Your user base has become fragmented—but enjoys the autonomy—and is happier and more productive as a result.

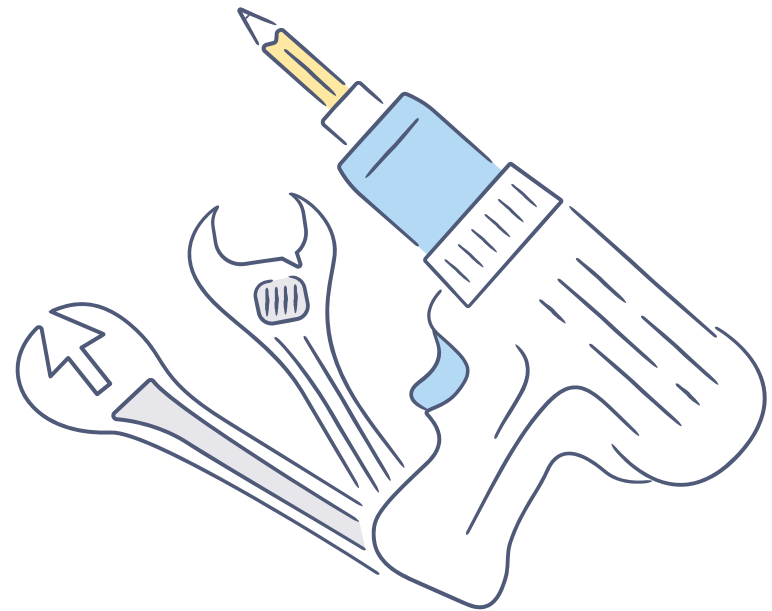
Make at least one of these tools a hub for seamless platform and tool usage across all departments to ensure nothing gets lost in the shuffle.

---

2

## Improve productivity with powerful partners

At Dropbox, we strive to build tools that hold workflows together. Part of that involves making the tools as user-friendly as possible and ensuring they plug into the other tools that people use on a daily basis.



## Here's a sampling of some of our productivity partners:

We're working with thousands of partners to connect the tools your team already uses into one seamless experience.



Hold their attention with Slack, and communicate from anywhere. Import files, collaborate directly in documents, and get feedback as you work.



With Atlassian's HipChat, you can edit, download, preview, and share files right from the app's interface you already use.



Working inside Office is more streamlined than ever, letting users collaborate, share, co-edit, and comment in real time.



Access, edit, sign, and save Adobe Document Cloud PDF files stored in Dropbox.



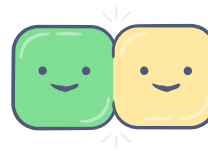
Automate your document processes with an intuitive, browser-based, drag-and-drop workflow design.



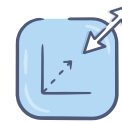
3

## Integrate your tools for better processes

Your organization's workflows drive productivity.  
Here are three key elements of an optimized workflow:



Create cohesion among apps



Scale to your projects' demands



Save employees' time

## Cohesion

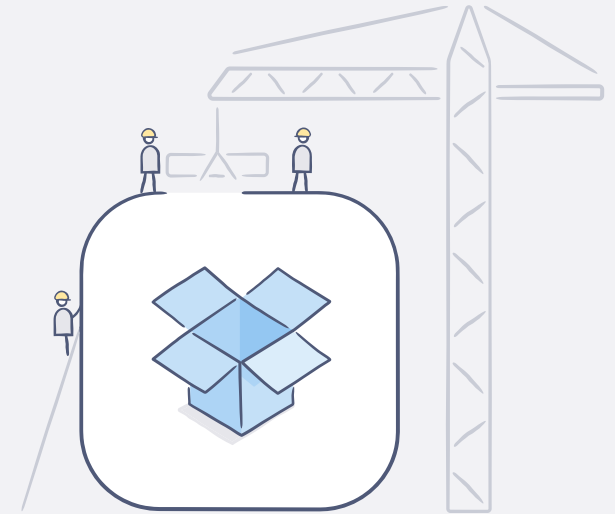
When apps aren't integrated, your users have to move from one to another to be productive. These gaps cause inefficiencies and can lead to a loss of data and time. Ensuring a foundational connection can keep productivity up.

## Scale

Relying on best-of-breed apps gives your organization more flexibility to scale as needed. An all-in-one solution might have features you don't need or lack features you'll need as your business grows. An optimized workflow lets you select which solutions you need to grow, without disrupting your processes.

## Time

Without an optimized workflow, employees will waste time searching for files or connecting processes that don't fit together. Establishing a clear workflow between integrated apps will enable your organization to spend less time coordinating and more time getting work done.



At Dropbox, we know the importance of these features. We strive to increase productivity and security through our robust and flexible API, which is why we continue to work with partners that build apps that you and your teams use every day.

## Our integrated solution



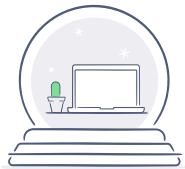
### Productivity

Dropbox plugs into the tools you already know and love, to enable cohesive collaboration and maximum productivity.



### Security

Dropbox works with best-of-breed security partners to deliver an architecture that protects your entire ecosystem.



### APIs

Dropbox has the feature set and API to work with your existing tools. We make it easy to build a custom environment around your workflow.

By building a workflow that combines best-of-breed apps and tools, you can empower your employees to work smarter and more effectively. With more time to focus on job-specific duties and less time sifting through a sea of apps, Dropbox Business leads to more cohesive collaboration and productivity throughout your organization.

<https://www.dropbox.com/business/solutions/worklifehacks>

