

# Turn creative concepts into products customers crave

Turning brilliant designs into products that sell is more complex than it sounds. It takes the ingenuity and hard work of different people working in different places at different times. Dropbox Business helps retail teams organize and simplify their work at every step of the retail process.

## Turn vision into reality

### Flow from design to final sale

Review and approve materials faster when working with external design agencies, supply chain partners, logistics vendors, or retail real estate development companies.

### Keep the flow going

Create custom workflows using the Dropbox for Business API.

### No clumsy workarounds

Plug into the existing workflows of industry favorite tools, including:

- Adobe
- Creative Market
- Microsoft
- VMware AirWatch
- Zendesk

## Bring everyone together

### Organize your brand

Keep all brand assets in one place, where everyone from store managers to e-commerce distributors can easily get to them.

### Communicate better

Instantly make and view comments on digital assets, datasets, budgets, and contracts.

### Come together

Unite the retail IT ecosystem—across point of sale, logistics, manufacturing, and design software—with a single tool.

## Secure your advantage

### Keep your work safe

Keep sensitive design, financial, and strategy files in the right hands by managing sharing and permissions in the Dropbox Admin Console.

### Prepare for peak seasons

Use expiring links to onboard (and off-board) contractors during peak selling seasons.

### Reduce risk

Lost or stolen devices? Use remote wipe to protect your IP and business data.

**“We have hundreds of variations of packaging. The stakes are really big for us, and we have complete and utter trust in Dropbox Business.”**

Brian Olney, Director of Brand Marketing, Vita Coco

Getting crowd-pleasing products to market is harder than it looks. It's time to simplify. **Dropbox Business makes it easier for retail teams to make and sell products customers crave.** To learn more about how Dropbox helps leading retailers, visit [dropbox.com/business/solutions/retail](https://dropbox.com/business/solutions/retail) or [talk to our team](#).